

# LAUREN FERNANDES

## GRAPHIC DESIGNER



### PROFILE

A design enthusiast who enjoys using her artistic and creative skills to create designs that are innovative and unique. With a positive and open mindset, Lauren is always striving to achieve the best and grow as a designer by turning every task and challenge into a learning opportunity.

### INTERESTS



Travelling



Photography



Vlogging



Music

### EDUCATION

#### UNIVERSITY OF HERTFORDSHIRE

February 2017 - August 2020

BA Honours in Graphic Design - First Class

#### ACCESS TO MUSIC

September 2012 - July 2015

Music Business BTEC Level 3 - Distinction\*

Music Practitioner BTEC Level 2 - Distinction

#### URSULINE ACADEMY ILFORD

September 2007 - July 2012

### PERSONAL SKILLS

Problem Solving

Creative Thinking

Fast Learner

Professional

Organised

Team Player

Motivated

Positive Spirit

### EXPERIENCE

#### STUDYING GRAPHIC DESIGN

February 2017 - August 2020 | University of Hertfordshire

Developing new skills and applying them to different areas of design such as branding and logos, print layout, product and exhibition.

#### ROKK3R LABS INTERNSHIP

February - August 2016 | Miami

Designed a logo for the CEO, Nabyl Charania. Handled social media platforms, taking and editing photos for social media posts. Assigned office manager duties such as running financial errands and making sure all stocks were kept up to date.

#### MARIE CURIE MUSIC ENGAGEMENT

March - July 2015 | London

Organised and event managed a showcase event for new artists to raise money for the charity Marie Curie. This included headlining act "Of Empires", winners of MTV's Brand New Unsigned Act 2015. Designed the promotion material for the event.

#### MTV WORK EXPERIENCE

March 2015 | London

Assisted in designing the European Music Awards 2015 postcard. Created and updated the TAM and Master Play Reports in Excel. Tracked the promotion for PUSH Artist of the Month: Years & Years on all MTV sites.

### PROFESSIONAL SKILLS

Illustrator

Photoshop

InDesign

After Effects

Final Cut Pro

Microsoft Office

Google Drive

Social Media

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